

WEST MICHIGAN CONCERT WINDS

Minutes

October 18, 2009

Members present: Howard Meade, Kim Reynolds, Teresa Dunn, Betty Johnson, Karen Larnard, Linda Niotis, Steve Lucas, Anita Benes

Members absent: Russ Veale, Chari Lynn, Randy Turgeon (Business Manager)

Staff present: Gail Brechting

Meeting was called to order by Howard Meade at 6:09 p.m. Board meeting was held at Central United Methodist Church in Muskegon, Michigan.

I. Music Director's Report-Gail Brechting

- a. North Oakland concert-(*see email attachment to minutes)
- b. November 22 concert-Frauenthal details will be determined during meeting with Frauenthal staff. These details will include the Silent Auction set up and logistics.'
- c. New Folders-20 new black leather folders were ordered from jwpepper. The new folders are labeled #110-129 and one with #0 for Gail.
- d. Seat rotation plan-will start with clarinets for the next set of music.

II. Business Manager's Report-Randy Turgeon (*see email attachment to minutes)

- a. North Oakland band trip-33 riders @ \$40/person. We will still be short \$210. Band has paid \$410 of the bus cost.
- b. November concert promotion and advertising-brochure mailing to patrons (10 undeliverable), placement of brochures and poster at Frauenthal, Chamber of Commerce, and Muskegon Community College. Little else has been done for the November concert.
 - i. Considering WGVU Jazz programming
 - ii. WBLU
 - iii. Possible day sponsors for Blue Lake (in-kind)
- c. Dues collection status (Karen)-deposited \$540
- d. Contributions-\$495 to date
- e. Season ticket sales-deposited \$140
- f. \$150 in Younkers booklets

III. New Business

- a. 3rd Street outdoor stage north of Frauenthal-promotional opportunity for a summer venue once a week for a smaller ensemble or Sousa-type band.

IV. Secretary's Report-Kim Reynolds

Betty Johnson moved to accept the Secretary's Report from July 19, 2009. Teresa Dunn seconded. Motion passed.

Steve Lucas moved to accept the Secretary's Report from September 20, 2009 submitted by Betty Johnson. Anita Benes seconded. Motion passed.

V. Treasurer's Report-Teresa Dunn (*see email attachments to minutes)

- a. Reports
 - i. Balance Sheet as of September 30, 2009
 - ii. Profit & Loss August-September 2009

Linda Niotis moved to accept the Treasurer's Report. Karen Larnard seconded. Motion passed.

VI. Next Steps

- a. Deadline for November programming needed
- b. Howard will contact Gail about doing announcements in the middle of rehearsal.
- c. Karen will follow up with Randy about program advertising updates.

VII. Old Business

- a. Bylaw update (Betty)-Betty will present bylaw updates at the January meeting.
- b. Younkers Fund Raising Update-deposited \$150. Sales at the store have been dismal.
- c. Silent Auction update (Anita)-as of October 18, 2009: \$1,607 retail value, 12 people have donated.
- d. Website upgrade (Betty)-Implementation process and timing-early 2010 to be live.
- e. Texas Hold-em (Howard)-Monday, November 16-Wednesday, November 18 from 5:00 pm.-2:00 a.m. at Bob-Hi Lanes.
- f. Convention Update (Howard)-A meeting was held at Muskegon Community College on October 17, 2009 for the ACB 2011 Convention Leadership committee chairmen and event managers. Present were: Howard Meade (facilitator), Vince Chrisman (conference phone call), Sandy & Allen Beck, John Highhill, JR Whitby, Kim Reynolds, and Gail Brechting (Randy Turgeon-Business Manager, Karen Larnard, Chris & John Griffith were absent). Next meeting is planned in January 2010. Howard, Karen Larnard, and Sandy Beck will have a meeting with the Visitors & Convention Bureau and the Holiday Inn).

VIII. Upcoming Board Meetings

- a. Sunday, November 15, 2009, 6 p.m.
- b. December-No meeting planned.
- c. Sunday, January 17, 2010, 6 p.m.
- d. Sunday, February 21, 2010, 6 p.m.
- e. March-No meeting planned
- f. Sunday, April 18, 2010, 6 p.m.

Betty Johnson moved to adjourn. Linda Niotis seconded. Meeting adjourned at 7:47 p.m.
Minutes submitted by Kimberly B. Reynolds